



FACT SHEET

Overview: The 25th Anniversary Friends Helping Friends FREE fundraising event is an opportunity for every local non-profit (501c and/or 170c1) organization (holding a Federal Tax ID #) to raise donations for their organization by selling Shopping Passes to this event. It's completely FREE to participate and you keep 100% of the \$5 donations made in exchange for each Shopping Pass!

Event Details:

- **Shopping Pass:** This is a 25%* discount Shopping Pass. Customers donating \$5 to your organization receive an **In-Store Only** Shopping Pass valid during this one-day event.
 - *Visit www.boscovs.com/friendshelpingfriends for exclusions
- **\$5 Donations:** Each pass is to be sold for \$5 and your organizations keeps 100% of this donation!
 - If 20 members sell 20 passes each, your organization just raised **\$2,000!**
 - **Registration:** If you haven't already, you can register for FREE. During registration, you tell us how many Shopping Passes you'd like and we'll provide them to you.
 - For details and to register, visit: www.boscovs.com/friendshelpingfriends.
- **Packet Pickup:** After receiving your registration confirmation email, our store will contact you to coordinate your Packet pickup, which will include your requested number of Shopping Passes.
- **Shopping Pass Selling:** We've provided a variety of assets and tips on how best to raise donation income. The most important tip is to start selling Shopping Passes now! The event will be here before you know it and customers may have already purchased a Shopping Pass from another organization. Be the first to get these Shopping Passes to customers and your organization will receive the donation dollars.
- **Register to Win:** Ballot Boxes will be located at every Boscov's store. Customers will fill out the bottom portion of their Shopping Pass, tear it off and drop it in the Ballot Box. 1 customer from each store will receive a \$100 Boscov's Gift Card!
- **Event Date:** Wednesday, October 20th, 2021
- **Store Hours:** 8 am – 11 pm

If you have any questions, please visit: www.boscovs.com/friendshelpingfriends